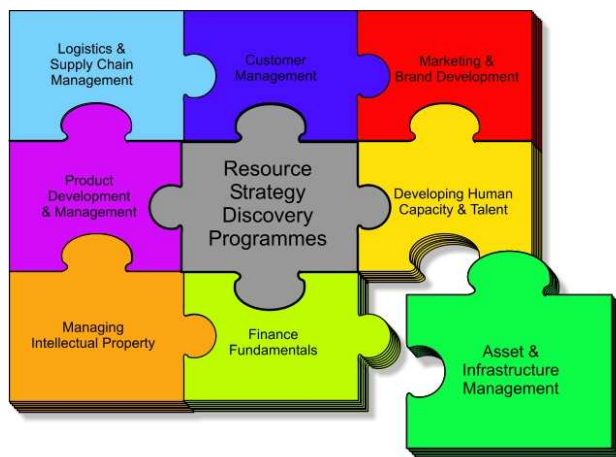


A programme for executives and analysts in finance, strategy, business development and asset management (e.g. investment, construction, refurbishment, maintenance).

The programme is delivered 'in-house' to meet clear company needs and objectives, with pre-preparation and post-hoc debriefing as required. It is supplemented by optional 'follow-on' foundation skills training and strategy support.



Strategy Discovery Programmes...

... apply simulations to address specific resource management issues – also providing wider insights into total business strategy.

The focus of each programme is to balance needs for short-term business survival and profitability with long-term value creation.

Each programme is issue-specific, addressing common resource management concerns and then leading into wider strategy and financial valuation

You will be able to develop to your specific interests in a number of directions.

Asset Management for Short-Term Performance and Long-Term Value

Your Challenge

As a manager involved in asset management and planning, you must balance capital investment and short-term operating costs with competitive or regulative pressures and long-term value creation. You have to manage through selective investment in infrastructure assets (everything from property to factories to power lines to expressways) supported by consistent asset management policies and strategies.

Furthermore you need to engage your colleagues in developing strategies.

Our Objective...

.....is to help you to develop new policies and strategies that integrate your immediate asset management policies with value creation policies across the whole organization.

And to give you simple yet sophisticated tools that you can use to engage and communicate your strategies to your colleagues.

Our Approach

We apply a 'hands-on' simulation-based approach that first teaches essential elements of asset investment and maintenance through principles of *structure and behaviour* – and then encourages self-learning through controlled experimentation with simulations.

Asset management is then integrated within the wider business picture, applying the framework of *value cycle dynamics*.

What you will take away

A new way of developing, analysing and communicating business strategies. You will also take away simulations for further learning and communication with your colleagues. Simulations that you can customise to your own situation.

You will also take away our ongoing support. To help you build your own skills and to implement your own strategy solutions.

