



Software Price List for Professionals £ Sterling

Prices correct as at March 2010.

In general, choose iThink for business and STELLA for research and education.
All Prices are exclusive of UK VAT and postage (where applicable). STELLA or iThink software is downloaded to your pc, so please specify whether you run MAC or Windows.
Cognitus reserves the right to adjust prices at the time of ordering in line with the current rate of exchange. We will always confirm the price at the time of your order.

Orders: jill@cognitus.co.uk

STELLA or iThink 9.1 Professional License **£1,360**

Includes one year of full online support contract (renewable) and upgrade entitlements.

STELLA or iThink 9.1 Runtime **£75**

isee Runtime presents your models with a professional full-screen look and feel so they can be easily shared or commercially distributed. The new isee Runtime provides a single unified solution for presenting models created with all isee products.

STELLA and iThink 9.1 Research and Business Bundles **£1,430**

includes the following:

- * iThink or STELLA 9.1 Professional License
- * Back-up CD
- * Introduction to Systems Thinking with iThink/STELLA by Barry Richmond
- * Process Improvement Manual

STELLA and iThink 9.1 Government Bundles **£1,395**

includes the following:

- * iThink or STELLA 9.1 Professional License
- * Back-up CD
- * Introduction to Systems Thinking with iThink/STELLA by Barry Richmond
- * Software Reference Guide

isee Netsim **£215**

isee NetSim is the next generation in web-based model sharing. With isee NetSim, you'll quickly and easily publish STELLA and iThink models to the web making them accessible to anyone with a browser.

isee NetSim Server **£715**

When you publish a model with isee NetSim you must publish it to a web server running the isee NetSim Server software. There are two publishing options: 1. Forio Broadcast (free hosting) 2. Your own web server location using NetSim Server

STELLA and iThink Web Bundle **£1,930**

includes the following:

- * iThink/STELLA 9.1 Professional License
- * isee NetSim Server (Windows Only)
- * isee NetSim

isee .NET Framework **£215**

The isee.NET Framework is a Software Development Kit (SDK) that allows you to extend access to iThink or STELLA models and include simulation engines with your custom-designed software. The Framework provides developers with a software library of .NET components for programmatic access to the iThink and STELLA model.

Professional Online Support Renewal **£215**

isee systems provides technical support and maintenance to customers who own version 9 of the iThink or STELLA software and who own a current technical support plan. Technical Support is provided by telephone or e-mail and includes software installation support, troubleshooting and general "how-to" questions. Maintenance includes patches, updates, and minor software releases.

Online Training Courses

isee has collaborated with its partners to offer a variety of online training opportunities. Courses range in content from introductory and conceptual (pre-modeling) to more advanced modeling techniques using STELLA and iThink software and organizational learning. For more details about each course, see the isee website.

Model Building I: Learning and applying the basics **£150**

4 one-hour recorded sessions plus handouts and exercises

Building More Effective Models: Unlocking the hidden treasures of STELLA and iThink **£150**

4 one-hour recorded sessions plus handouts and exercises

Designing Effective Interfaces **£150**

4 one-hour recorded sessions plus handouts and exercises

Improving Performance with iThink and STELLA simulations **£150**

4 one-hour recorded sessions plus handouts and exercises

Software Upgrades - STELLA and iThink

Upgrade prices depend primarily on the previous version of iThink/STELLA being upgraded. In all cases the original registration number is required, plus proof of ownership or purchase such as a recognised invoice.

V9.0 to V9.1 **£275**

V8 to V9.1 **£360**

V7 to V9.1 **£430**

V1-6 to V9.1 **£790**

Please Note: Cognitus also provides a range of very attractive packages that include software, basic training, management issue-based workshops and consulting support. Please call us for a totally confidential discussion of your needs and a quotation.

Terms of Business: Strictly 30 Days after Invoice. We accept major credit cards (order through our website, or contact us) and valid Purchase Orders from recognised public bodies and major business organisations. For payment by BACS please contact us. For all other orders, we require a cleared cheque on order.